

Robert Benezra

Stamford, CT | (321)-704-2566 | robbybenezra@gmail.com | www.linkedin.com/in/robbybenezra
Portfolio: www.robbybenezraportfolio.com

EDUCATION

UNIVERSITY OF FLORIDA

Gainesville, FL

Master of Arts in Mass Communication; Major in Digital Strategy

Expected May 2027

Bachelor of Science in Telecommunication

Aug 2020 - May 2025

Major in Media Production, Management, & Technology; Specializing in Digital Film & TV Production

Minor in Innovation; Concentration in Business Administration, Marketing

EXPERIENCE

WWE (World Wrestling Entertainment)

Stamford, CT

CREATIVE MEDIA INTERN

May 2025 - Aug 2025

- Collaborated with Production Assistants to deliver timely, high-quality promotional packages for external partners and WWE programming across RAW, SmackDown, and NXT.
- Prepared and finalized content packages for the production trucks, ensuring all deliverables included accurate endtags, correct meanings, and the most up-to-date versions.
- Participated in executive sessions with WWE President Nick Khan, CCO Paul "Triple H" Levesque, and TKO President Mark Shapiro, gaining firsthand insight into leadership, brand strategy, and the business of sports entertainment.
- Gained exposure to UFC and PBR through the TKO internship program, assisted on a talent video shoot backstage at WWE SummerSlam.

YOUTUBE

Freelance - Remote

ASSISTANT VIDEO EDITOR - Stevie Emerson (Comedian & Filmmaker)

Sep 2024 - Apr 2025

- Managed 250+ GB of footage for a 1.6M-subscriber YouTube channel. Organized BTS, coverage, and rough cuts into structured sequences using Adobe Premiere Pro.
- Created skeleton edits by aligning footage with scripts to produce raw cuts for further editing.

MOMS FOR LIBERTY

Melbourne, FL

DIGITAL MEDIA & VIDEO PRODUCTION INTERN

May 2024 - Aug 2024

- Designed and implemented a marketing strategy for the 2024 Moms for Liberty Joyful Warriors National Summit, leading to a substantial increase in overall member registrations and engagement rates among targeted demographics.
- Edited 50+ hours of event footage to align with brand messaging and increase social media reach.
- Crafted tailored graphics using Photoshop alongside a graphic designer for 12 targeted campaigns, ensuring alignment with marketing strategies.

INVOLVEMENT

UF STUDENT GOVERNMENT PRODUCTIONS

Gainesville, FL

DIRECTOR OF VIDEOGRAPHY

Nov 2022 - May 2024

- Captured and edited high-quality concert footage using Canon EOS C100 and Sony PXW-FS7; produced promotional content in Premiere Pro and After Effects for SGP's first-ever sold-out show.
- Led marketing strategy with graphic design and campus events; collaborated with production teams to host concerts for Two Friends and Zara Larsson, selling 4,000+ tickets each.

UF STUDY ABROAD PROGRAM

Paris, FR

CONTENT CREATOR, NBA IN PARIS

Jan 2023 - Feb 2023

- Traveled as a representative of the UF's College of Journalism and Communications to participate in the events surrounding the second-ever NBA game hosted in Paris, France; increased the college's global visibility and reputation.
- Conducted on-site interviews, photographed game attendees, and covered social media content to pay tribute to a revolutionary event in the sports world.

ADDITIONAL

Technical Skills: Advanced in Adobe Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Audition, Avid Media Composer, DaVinci Resolve, Fusion360, Arduino, MIT App Inventor, Microsoft Excel, PowerPoint.

Interests: BIT: Benezra Invitational Tournament Creator, Event Planning, Chess Theory, Basketball, Fantasy Football, Skiing.